



BAJAJ ASSET MANAGEMENT LIMITED

(FORMERLY KNOWN AS BAJAJ FINSERV ASSET MANAGEMENT LIMITED)

BAJAJ FINSERV MULTI CAP FUND

(An open ended equity scheme investing
across large cap, mid cap, small cap stocks)

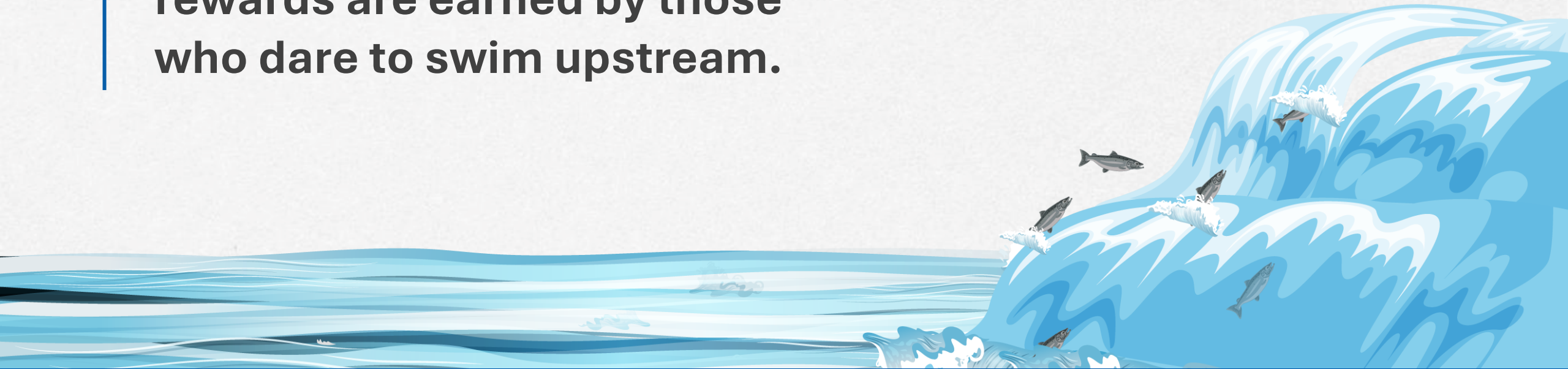
Every cap has its moment—don't miss out on any

August 2026

The remarkable salmon run!

Each year, salmon embark on a journey unlike any other, swimming upstream against relentless currents. While most creatures would flow with the water, the salmon choose the harder path, defying the odds to reach their spawning grounds.

The salmon reminds us: true rewards are earned by those who dare to swim upstream.



Swimming against the tide...

Contrarian investing is akin to the remarkable salmon run!

- Contrarian investing involves going **against market trends**.
- Instead of following the crowd, contrarian investors **buy** during **negative sentiment** and **sell during optimism**.
- This strategy seeks to profit from **mispriced assets** by buying **undervalued investments** and selling them **when prices rise**.



Most people get interested in stocks when everyone else is. The time to get interested is when no one else is.

– Warren Buffett

David Ricardo: A Bold Contrarian Bet

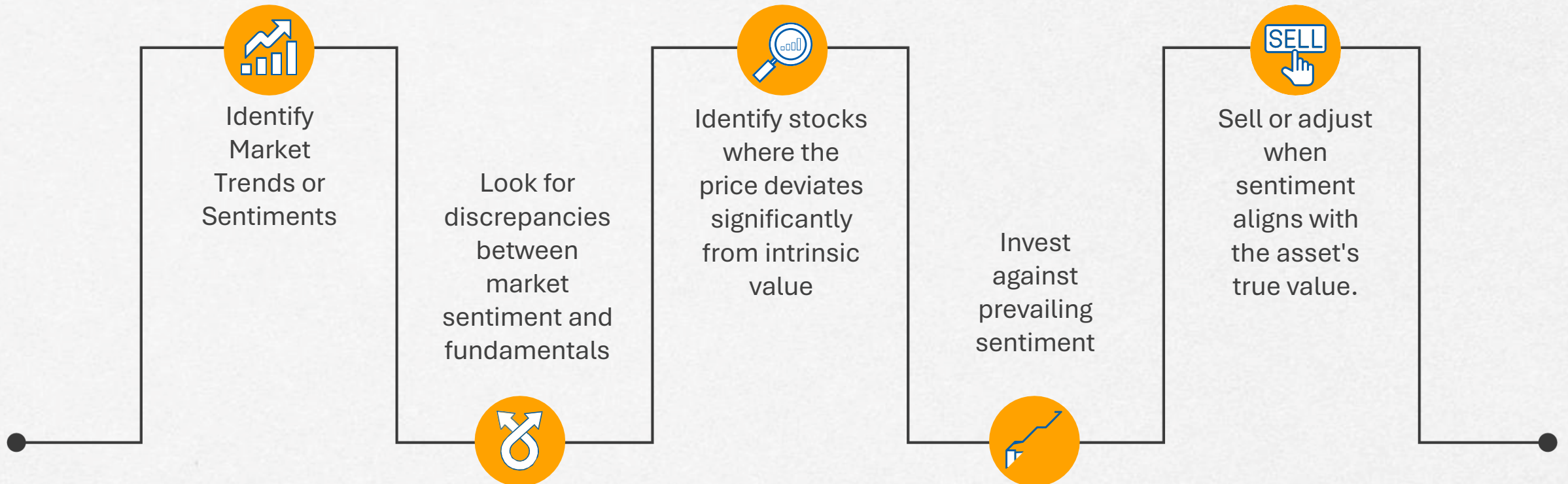
- In 1815, he bought British government bonds at low prices before the Battle of Waterloo.
- While others panicked, he saw opportunity in desperate sellers and favorable odds.
- Napoleon's defeat led to massive profits, highlighting the power of contrarian investing.

Warren Buffett: Master of Contrarian Moves

- His advice: "Be fearful when others are greedy, and greedy when others are fearful" defines contrarian investing.
- During the 2008 crisis, he urged Americans to buy amid market fear.
- This strategy succeeded as the S&P 500 delivered strong returns over the next decade.

Contrarian investing goes against market trends to find undervalued opportunities, leveraging inefficiencies for long-term gains.

How contra investing works?



Going against the crowd often leads to untapped market opportunities

Overreaction

Excessive optimism (overvalued) or excessive pessimism (undervalued).

During excessive pessimism driving prices below intrinsic value.

During excessive optimism pushing prices significantly above intrinsic value.

Exploit mispriced assets caused by emotion-driven market behavior.

Panic-driven sell-offs, recession fears, regulatory setbacks.

Market Sentiment

When to Buy

When to Sell

Objective

Examples of Buy Triggers

Underreaction

Lack of adequate response to positive or negative developments.

When positive fundamentals or structural growth are underappreciated.

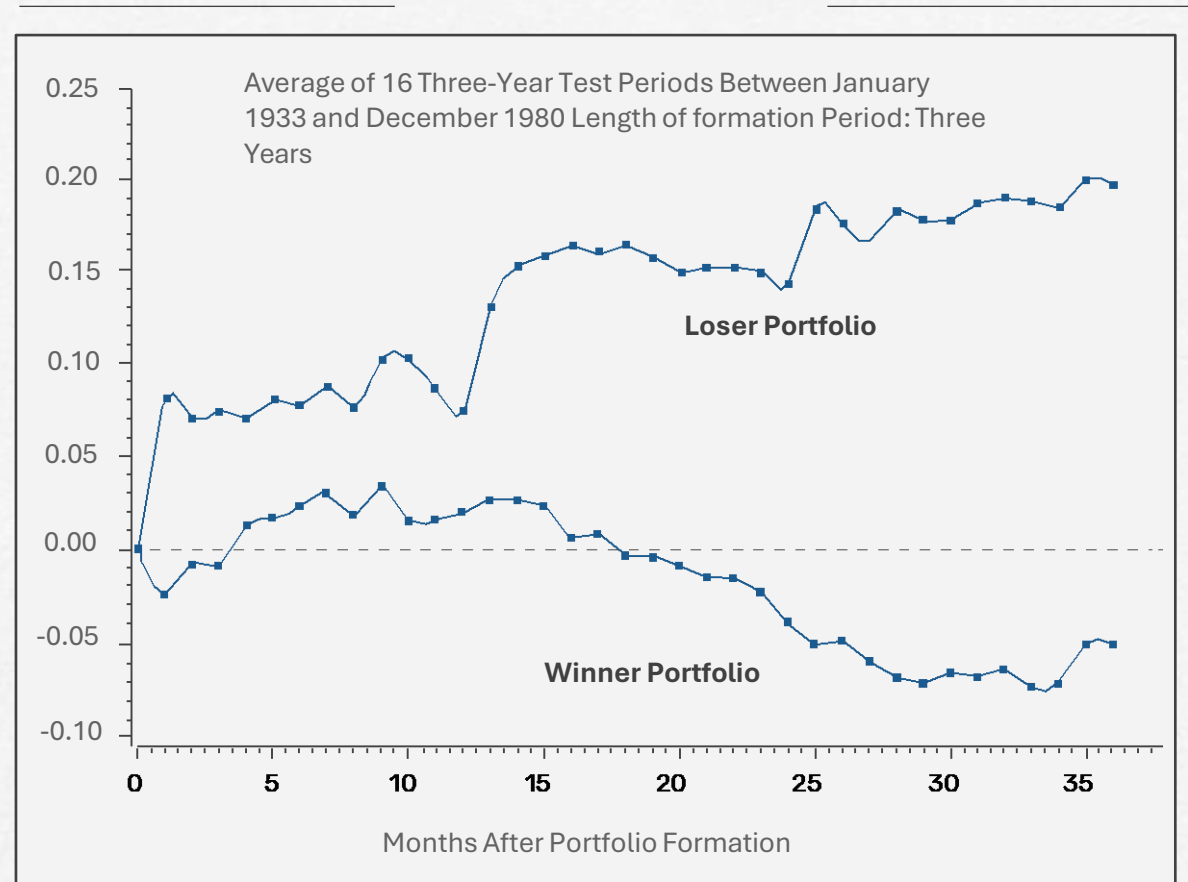
When negative developments are underpriced, and further downside is likely.

Capture hidden value before the market fully realizes the opportunity.

Delayed recognition of improving financials, innovation, or sector tailwinds.

A proven overreaction study

The 1984 paper "Does the Stock Market Overreact?" by Werner FM De Bondt and Richard Thaler found that, over 50 years, a portfolio of 35 "loser" stocks (the worst performers in a prior period) outperformed the market by 19.6% on average within three years, while "winner" stocks underperformed by about 5%.



Formation Period:

- Duration: 84 months (7 years).
- Stocks must have 84 months of continuous return data.



Winner Portfolio Creation:

Top-performing stocks based on residual returns are grouped into the Winner Portfolio.



Loser Portfolio Creation:

Bottom-performing stocks based on residual returns are grouped into the Loser Portfolio.



Holding Period:

Each portfolio is held for 72 months (6 years) post-formation. The process is repeated 16 times with staggered start points to account for new securities.

Critical Aspect of Contrarian Investing:

Intrinsic Value

Intrinsic Value is an asset's true worth based on fundamentals, not market price.

Margin of Safety is the gap between an asset's intrinsic value and market price, minimizing risk and boosting returns.

Some of the determinants of Intrinsic Value:



**Discounted
Cash Flow**

- Present Value of Future Cash Flows



**Book
Value**

- Net worth of the company adjusted for intangibles/ amortization



**Earnings
Yield**

- Inverse of Price Earnings ratio ($100/P/E$)



**Replacement
Value**

- Current cost to build or replace an asset



**Free Cash
Flow Yield**

- Cash flow after working capital changes and capital investment

“

The greatest opportunities lay
in investments that others
ignore or dismiss due to
behavioral biases.

”

- Howard Marks

Contrarian edge arises from behavioral biases

Investors often allow their behavioural biases to affect their investing decisions

Herd Mentality

Investors follow crowd behaviour, leading to overbought or oversold markets.



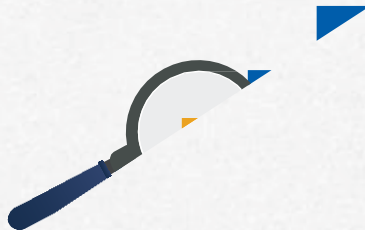
Overreaction

Emotional responses to news cause extreme price movements, creating mispricing.



Recency Bias

Focus on recent events while ignoring long-term fundamentals.



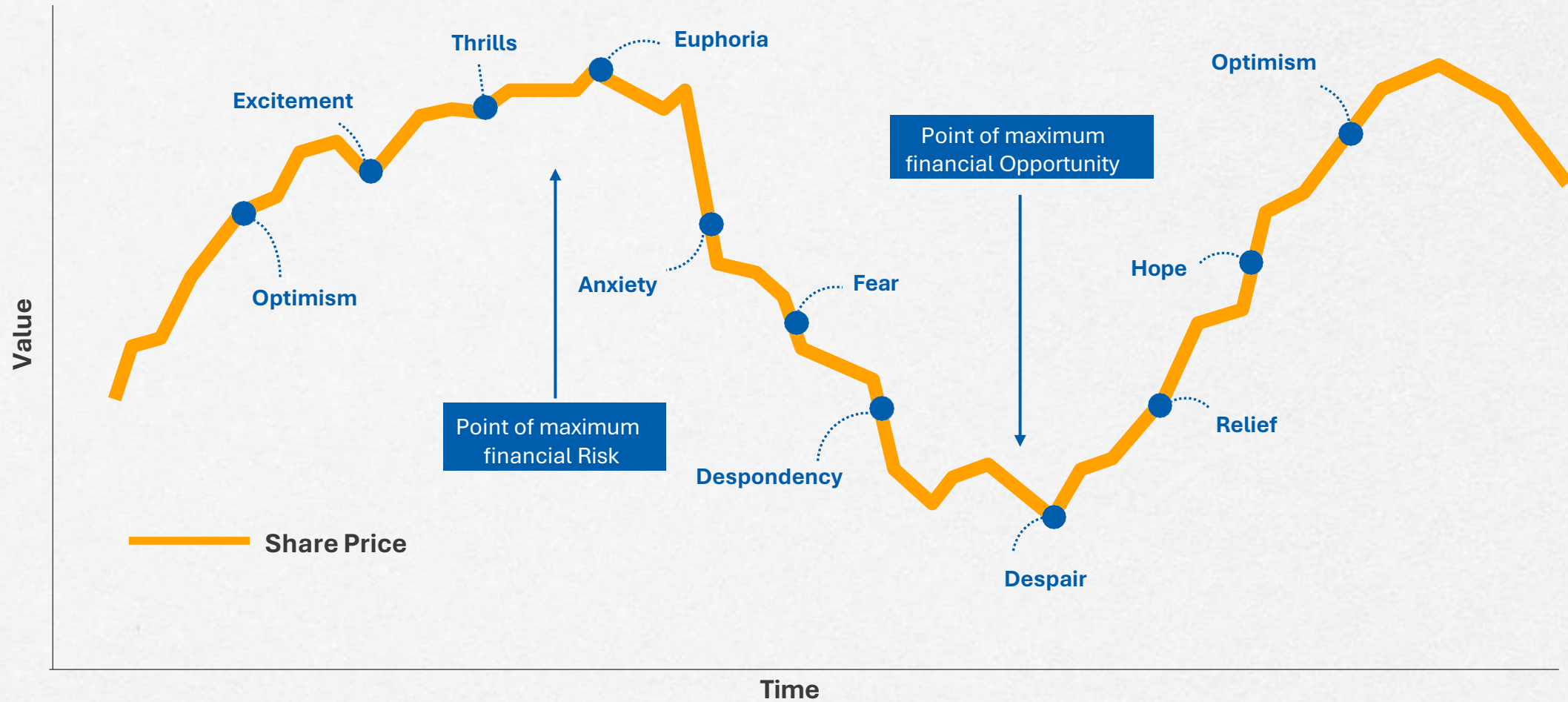
Loss Aversion Bias

Fear of losses leads to irrational selling during downturns.



**Behavioral biases lead to market mispricing's,
creating contrarian opportunities**

Investor Behaviour with Changing Cycles



The greatest opportunities often arise during times of investor pessimism



Multi Cap Fund

With a Contrarian Symphony - Diverse Strengths, One Seamless Harmony



A symphony orchestra comprises a variety of instruments—brass, percussion, woodwinds, and strings—each with its distinct sound and role, much like the unique characteristics of large, mid, and small-cap stocks in a multi-cap fund. Just as a conductor skillfully orchestrates different instruments, each with its unique role and sound, a well-executed contrarian strategy identifies and integrates opportunities across large, mid, and small-cap stocks that may be overlooked or undervalued by the market



Opportunities are spread across the market cap!

Categorizing Top 500 companies

Sectors (No. of Companies)	Large Cap	Mid Cap	Small Cap
Consumer Discretionary (100)	18%	26%	56%
Financial Services (95)	22%	37%	39%
Industrials (76)	13%	24%	63%
Commodities (55)	20%	29%	51%
Healthcare (52)	13%	27%	60%
Fast Moving Consumer Goods (30)	23%	30%	47%
Information Technology (28)	21%	21%	57%
Energy (19)	32%	21%	47%
Utilities (18)	33%	28%	39%
Services (14)	14%	21%	64%
Telecommunication (10)	10%	40%	50%
Diversified (3)	0%	67%	33%

Source: Nifty Indices; Data as on 30 January 26

Large Cap Opportunities:

Large caps in sectors like Utilities (33%) and Energy (32%) provide a strong foundation for potential steady returns



Mid Cap Growth Potential:

Mid caps in sectors such as Telecommunication (40%) and FMCG (30%) strike a balance between stability and expansion



Small Cap Dynamism:

Small caps dominate sectors like services (64% and Industrials (63%), offering high growth potential



Why settle for a slice when you can have the whole pie?

Why Multi Cap Funds Invest across Market Cap

Multi Cap Funds invest a minimum of 25% in each of large, mid and small cap companies, thus capitalizing on opportunities across the market cap spectrum:

Large Cap consists of Top 100 Companies by Market Cap

- Market leaders with established stability.
- Consistent performance and dividends.
- Lower risk in volatile markets.
- Strong financial and operational foundation.



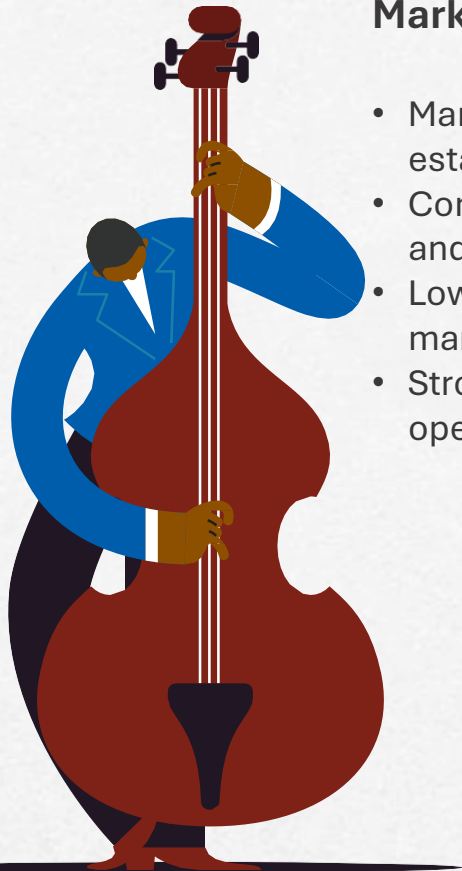
Mid Cap consists of Top 101st to 250th Companies by Market Cap

- High growth potential and scalability.
- Emerging leaders in growing industries.
- Balanced risk and return profile.
- Opportunities for future large-cap transition.



Small Cap Consists of 251st Company and below by Market Cap

- Untapped growth potential in niche markets.
- Agile and innovative business strategies.
- Higher volatility and associated risks. Opportunities for exponential returns.



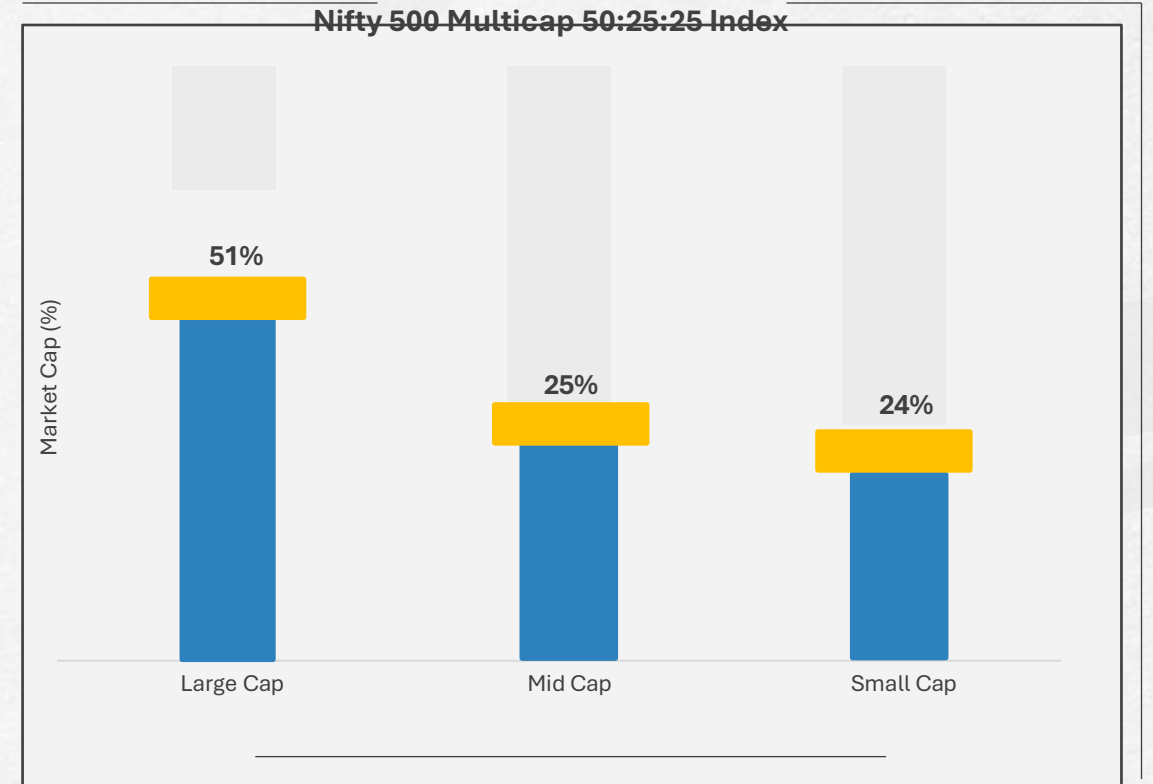
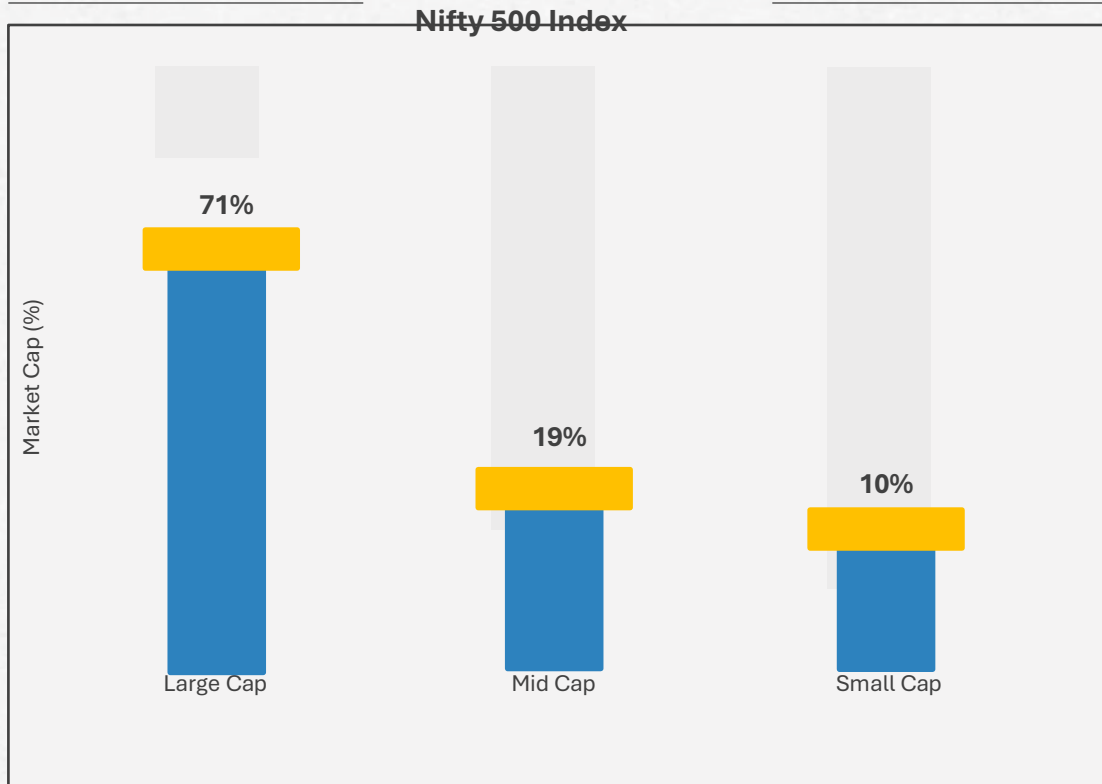
“

Big companies have small beginnings. If you invest at the right time, you can enjoy extraordinary growth.

”

Peter Lynch

Multi Cap Index vs Broader Market Index



A balanced combination of large, mid and small cap companies offers investors a diversified and growth-oriented approach to portfolio construction.

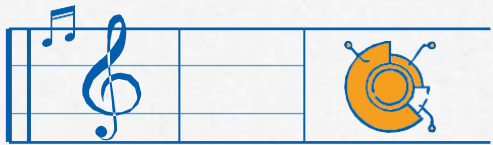
Source: ICRA MFI & Internal Analysis, As on January 30th 2026

Why Contrarian strategy in Multi Cap Fund



Covers Diverse Contrarian Themes

A Multi Cap Fund employing a contrarian strategy can capitalize on themes like the business cycle, special situations, turnarounds, and undervalued stocks, ensuring a holistic and diversified approach to investing.



Rule-Based Allocation

The SEBI-mandated 25% allocation across Large, Mid, and Small caps will ensure a disciplined framework, providing equal opportunities to discover contrarian ideas across all market cap segments.



Maximizes Market Cycles

The Multi Cap structure in a Fund will ensure the flexibility to align with evolving market dynamics, whether it's undervalued large caps in a downturn or high-growth small caps during a recovery.



Superior Long-Term Growth

The ability to mix contrarian insights with disciplined exposure across market caps positions a Multi Cap Fund to deliver healthy long-term returns, leveraging underpriced opportunities others may overlook.



Introducing Bajaj Finserv Multi Cap Fund

(An open ended equity scheme investing across large cap, mid cap, small cap stocks)



Contrarian Investing in Bajaj Finserv Multi Cap Fund



Captures Full Upside Potential: Unlike pure contra funds that exit stocks upon reaching intrinsic value, Bajaj Finserv Multi Cap Fund will allow for sustained exposure, enabling the portfolio to ride the full growth wave.

The slide is illustrative to explain how the AMC intends to pursue contrarian investment strategy in Bajaj Finserv Multi Cap Fund. There is no assurance or guarantee that the AMC will accomplish this with every investment that is undertaken in this scheme. Investors are requested to consult with their financial advisors before investing in this scheme



Investment Focus Areas



Business Cycle

Investing in sectors and companies that are positioned to benefit from cyclical economic upturns.



Management Transition

Backing companies undergoing leadership changes that drive better corporate governance and performance.



Underappreciated Growth Opportunities

Uncovering hidden growth drivers that the market has not yet fully priced in.



Commodity Cycle

Leveraging cyclical movements in commodity prices to benefit from demand-supply imbalances.



Turnaround Stories

Identifying companies on the path to recovery through operational improvements or strategic initiatives.



Balance Sheet Deleveraging

Targeting firms reducing debt levels, leading to stronger financial health and potential re-rating.



Business Restructuring

Investing in companies undergoing significant restructuring for enhanced efficiency and profitability.

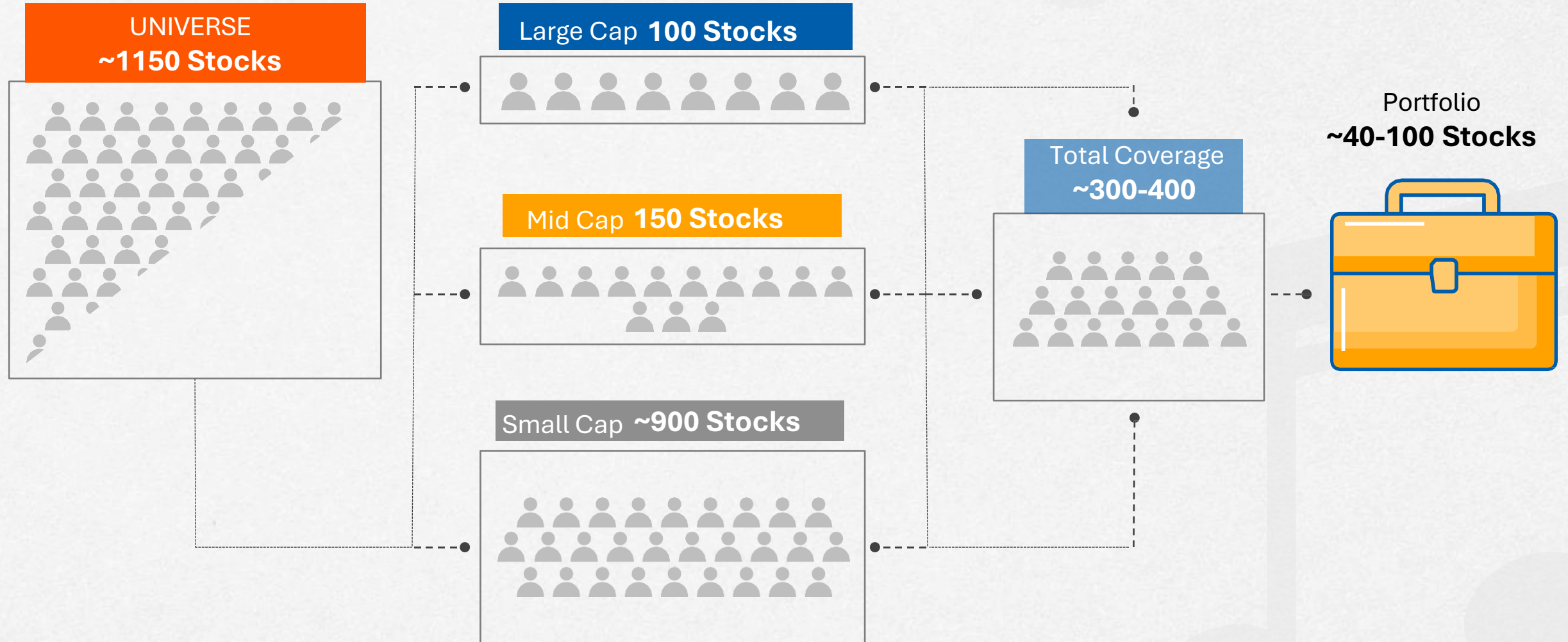


Temporary Business Disruptions

Seizing opportunities in fundamentally strong businesses temporarily impacted by external factors.



Portfolio Creation Process





Stock Exit Process

When do we plan to sell?

The fund will exit a stock under the following circumstances



After benefiting from an upside driven by positive news, the fund will exit once the market has fully priced in the news.



If the initial catalyst for value realization becomes unclear or is indefinitely delayed.



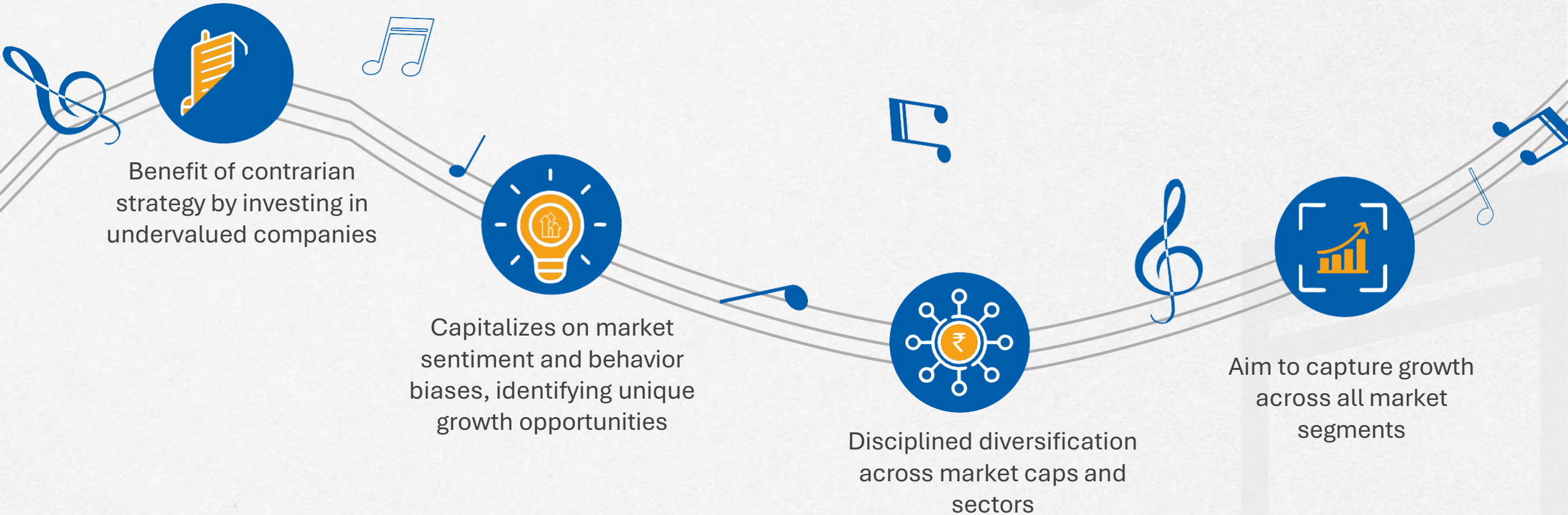
When a superior investment opportunity with greater potential upside emerges in the market.



Pre-commitment: Aligning with pre-set investment goals and exit strategies defined at entry.



Why invest in Bajaj Finserv Multi Cap Fund?



Who should invest in the Fund?



Investors aiming to invest in undervalued opportunities, capitalizing on earnings growth and valuation multiple re-rating



Investors looking for sound investment opportunities in times of volatility



Investors with a horizon of 5+ years to realise the full potential of contrarian opportunities



Investors looking for one stop solution with disciplined exposure to large cap, mid cap and small cap segments





IN

INFORMATION
EDGE

- Outperform the market on superior information collection

QU

QUANTITATIVE
EDGE

- Outperform the market on processing information better
- Quant models, Analytical models

BE

BEHAVIORAL
EDGE

- Outperform the market by better decision making
- Take advantage of crowd over-reaction and underreaction
- Reduces one's own behavioral pitfalls



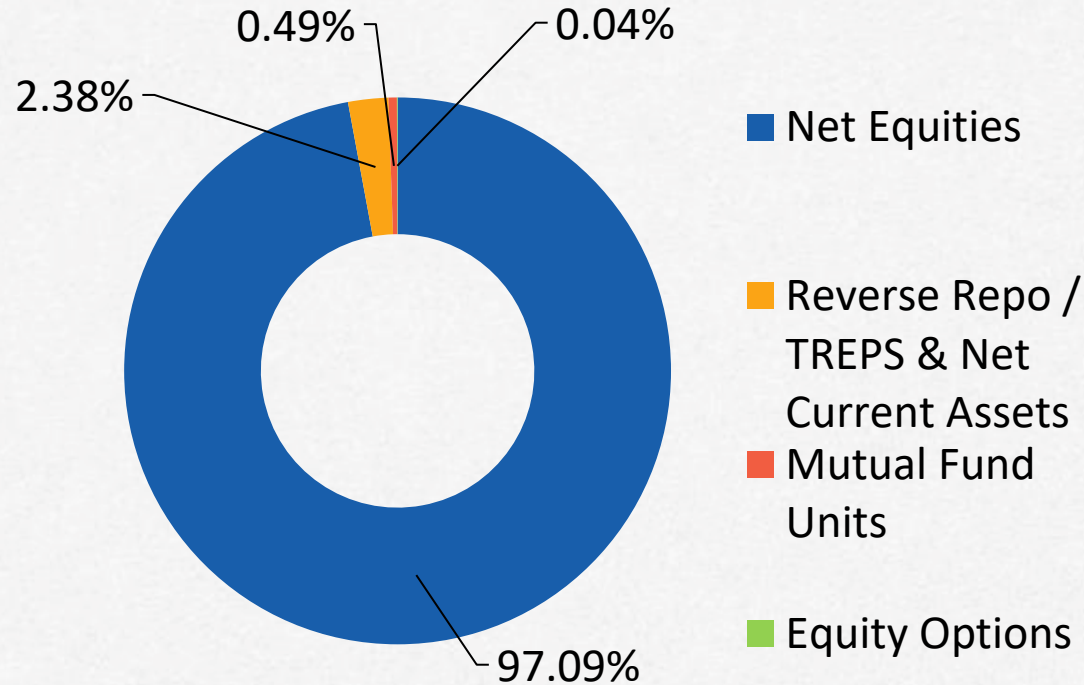
Company	% of NAV
Ujjivan Small Finance Bank Limited	1.31%
Prestige Estates Projects Limited	1.26%
Exide Industries Limited	1.24%
RBL Bank Limited	1.22%
ITC Hotels Limited	1.14%
JK Cement Limited	1.14%
KNR Constructions Limited	1.13%
Redington Limited	1.09%
Page Industries Limited	1.05%
Hindustan Unilever Limited	1.03%
EID Parry India Limited	0.97%
Bharat Dynamics Limited	0.95%
BSE Limited	0.89%
Devyani International Limited	0.88%
Angel One Limited	0.87%
RHI Magnesita India Limited	0.87%
Vardhman Textiles Limited	0.82%
Motherson Sumi Wiring India Limited	0.81%
Balrampur Chini Mills Limited	0.80%
Century Plyboards (India) Limited	0.78%
Vedanta Power Ltd	0.78%
Gokaldas Exports Limited	0.75%
Hindustan Copper Limited	0.73%
Westlife Foodworld Limited	0.72%
Cartrade Tech Limited	0.70%
The Ramco Cements Limited	0.66%
Nitin Spinners Limited	0.65%
PNC Infratech Limited	0.64%

Company	% of NAV
Bharti Airtel Limited	5.77%
Schaeffler India Limited	3.28%
The Federal Bank Limited	3.10%
HDFC Bank Limited	2.99%
Zydus Wellness Limited	2.72%
GlaxoSmithKline Pharmaceuticals Limited	2.57%
Aurobindo Pharma Limited	2.47%
Bajaj Auto Limited	2.41%
SBI Funds Management Limited	2.37%
ICICI Bank Limited	2.35%
Vedanta Aluminium Metal Limited	2.34%
Neuland Laboratories Limited	2.20%
DLF Limited	2.16%
K.P.R. Mill Limited	2.15%
Larsen & Toubro Limited	2.10%
Asian Paints Limited	2.03%
Steel Authority of India Limited	2.00%
Axis Bank Limited	1.94%
Sterlite Technologies Limited	1.86%
Tata Steel Limited	1.86%
HEG Limited	1.84%
Sona BLW Precision Forgings Limited	1.81%
UltraTech Cement Limited	1.77%
Eternal Limited	1.71%
Max Financial Services Limited	1.70%
Kalpataru Projects International Limited	1.57%
Samvardhana Motherson International Limited	1.56%
Dixon Technologies (India) Limited	1.49%

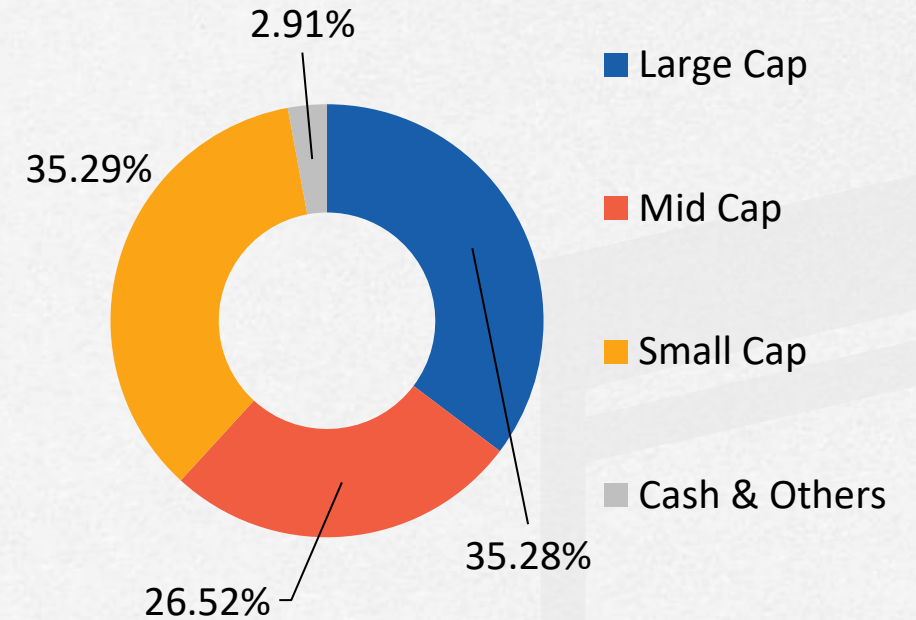
Company	% of NAV
Sundaram Finance Limited	0.58%
MTAR Technologies Limited	0.54%
JK Lakshmi Cement Limited	0.53%
EPL Limited	0.49%
Clean Max Enviro Energy Solutions Limited	0.48%
Coforge Limited	0.46%
Five Star Business Finance Limited	0.42%
Garware Technical Fibres Limited	0.42%
Meesho Ltd	0.40%
Housing & Urban Development Corporation Limited	0.39%
Restaurant Brands Asia Limited	0.37%
Tenneco Clean Air India Limited	0.35%
Voltamp Transformers Limited	0.33%
Mold-Tek Packaging Limited	0.28%
BOROSIL RENEWABLES LIMITED	0.27%
La Opala RG Limited	0.27%
Whirlpool of India Limited	0.24%
G R Infraprojects Limited	0.17%
Kajaria Ceramics Limited	0.10%
Equity	97.09%
Bajaj Finserv Mutual Fund	0.49%
Mutual Fund Units	0.49%
NIFTY	0.04%
Equity Options	0.04%
Reverse Repo / TREPS	0.97%
Cash & Cash Equivalent	1.41%
Grand Total	100.00%

Bajaj Finserv Multi Cap Fund - Allocation

Asset Allocation

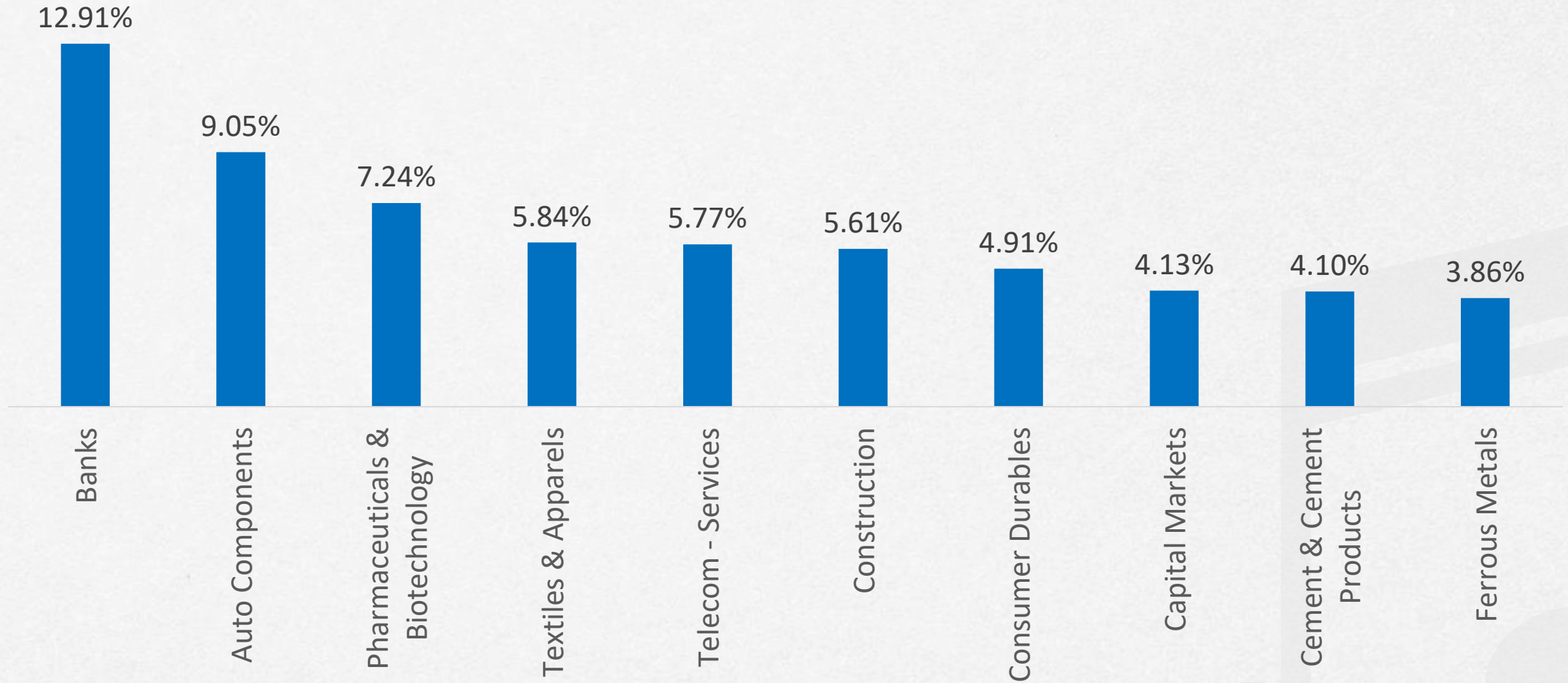


Market Cap Breakup





Bajaj Finserv Multi Cap Fund – Sector Allocation (Top 10)



Scheme Type: An open ended equity scheme investing across large cap, mid cap, small cap stocks

Plans: Regular Plan | Direct Plan

Option: Growth | IDCW

Minimum Application Amount: Rs. 500 (Plus multiples of Re.1)

Minimum Additional Application: Rs. 100 (Plus multiples of Re.1)

Entry Load: Nil

Exit Load: If units are redeemed/switched out within 6 months from allotment date:

- Upto 10% of units held: Nil
- Remaining 90% of units held: 1% of applicable NAV

If units redeemed/switched out after 6 months from allotment date: Nil

Exit load is applicable for each purchase of units through Lumpsum / switch-in / Systematic Investment Plan (SIP) and Systematic Transfer Plan (STP).

Fund Manager: Equity Portion: Mr. Nimesh Chandan & Mr. Sorbh Gupta Debt Portion: Mr. Siddharth Chaudhary

Benchmark Index: Nifty 500 Multicap 50:25:25 TRI

SIP/ SWP/ STP: Available

NAV in Rs.: Regular-Growth: 12.0720 Direct-Growth: 12.3380

AUM in Rs. Cr.: 1,504.14

BER*: Regular: 1.81% Direct: 0.57%

*To know about Base Expense Ratio (BER), please visit <https://www.bajajamc.com/downloads?ter=>



Bajaj Finserv Multi Cap Fund

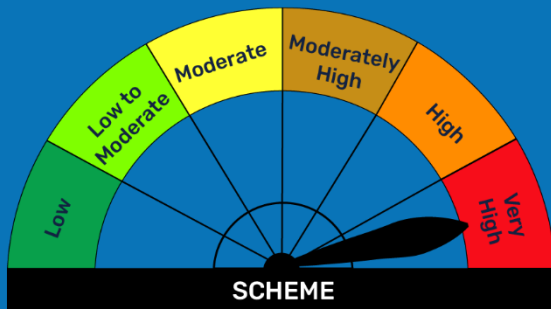
(An open ended equity scheme investing across large cap, mid cap, small cap stocks)

This product is suitable for investors who are seeking*:

- Wealth creation over long term
- To invest predominantly in equity and equity related instruments of large cap, mid cap, small cap companies

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

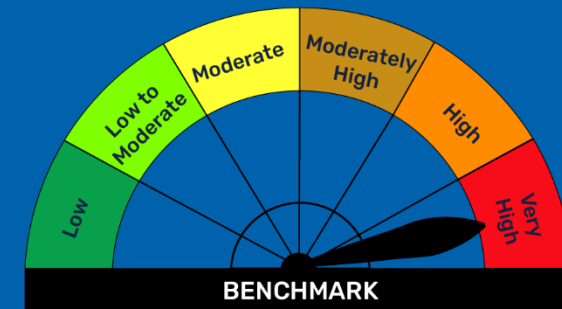
SCHEME



The risk of the scheme is very high

RISKOMETER

BENCHMARK



The risk of the benchmark i.e. Nifty 500 Multicap 50:25:25 TRI is very high



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Mutual Fund investments are subject to market risks, read all scheme related documents carefully.